

# LIVE2>>LEAD

## ABOUT LIVE2LEAD

Live2Lead is a half-day, leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with renewed passion and commitment.

## PROGRAM

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### JOHN C. MAXWELL

*Intentional Living*

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#### Presentation:

Based on his upcoming book, *Intentional Living*, (released date October 2015) John will explain how you can live your life with intention.

- Learn how to discover your purpose in life
- Learn the difference between good intentions and intentional living
- Identify the one thing that adds the most value to your life
- Learn and live the four steps to significance
- Learn how to live daily with the end in mind.

#### Biography:

John C. Maxwell, the #1 New York Times bestselling author, coach, and speaker who has sold more than 25 million books, was identified as the #1 leader in business by the American Management Association® and the world's most influential leadership expert by *Business Insider* and *Inc.* magazine in 2014. In that year Dr. Maxwell also received the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network. His organizations—The John Maxwell Company, The John Maxwell Team, and EQUIP—have trained more than 5 million leaders in 188 countries.

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# PATRICK LENCIONI

*The Untapped Advantage of Organizational Health*

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## Presentation:

Addressing the model in his latest book, *The Advantage*, Pat makes the overwhelming case that organizational health “will surpass all other disciplines in business as the greatest opportunity for improvement and competitive advantage.” While too many leaders are still limiting their search for advantage to conventional and largely exhausted areas like marketing, strategy and technology, Pat claims there is an untapped gold mine sitting right beneath them. Instead of trying to become smarter, he asserts that leaders and organizations need to shift their focus to becoming healthier, allowing them to tap into the more-than-sufficient intelligence and expertise they already have. He defines a healthy organization as one with minimal politics and confusion, high degrees of morale and productivity, and low turnover among good people. Drawing on his experience consulting to some of the world’s leading teams and reaffirming many of the themes cultivated in his other best-sellers, Pat will reveal the four steps to achieving long-term success.

## Biography:

Patrick Lencioni is founder and president of The Table Group, a firm dedicated to providing organizations with ideas, products and services speaking and executive consulting. Pat is the author of ten best-selling books with nearly four million copies sold. After twelve years in print, his book *The Five Dysfunctions of a Team* remains a fixture on national best-seller lists. His most recent book, *The Advantage: Why Organizational Health Trumps Everything Else in Business*, became an immediate national best-seller.

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# VALORIE BURTON

*Resilient and Ready: How to Thrive Through Challenge and Change*

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## Presentation:

Today’s world requires the ability to adapt to change and thrive despite the challenges that occur. Valorie Burton will help you understand how to create the building blocks of resilience so you can:

- Bounce back from setbacks
- Maximize opportunities
- Develop the thinking style research proves helps you succeed under pressure
- Find your joy and maintain a positive perspective
- Navigate disappointments in a way that makes you better, not bitter.

In this practical, engaging conversation, Valorie will equip you with a survival toolkit to face any challenge that comes your way!

## Biography:

Valorie Burton is a bestselling author, speaker, and life coach dedicated to helping people get unstuck and be unstoppable in every area of life. She is the founder of The Coaching and Positive Psychology (CaPP) Institute and has served as a Certified Personal and Executive Coach to hundreds of clients in over 40 states and ten counties. For more than a decade, Valorie’s books, speaking engagements, and coaching engagements, and coaching resources have helped people.

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# KEVIN TURNER

— John C. Maxwell Interviews Kevin Turner, COO Microsoft: Leadership Lessons —



## Presentation:

Kevin answers great questions asked by John Maxwell like the following:

- What's one of the most important attributes of a leader?
- What have you had to give up to go up in your career?
- How do you connect with each person on your team and how does this benefit your leadership?
- How do you teach team members to think for themselves?
- How have you motivated your team and rekindle their drive to the company mission?

## Biography:

As Microsoft's chief operating officer, Kevin Turner leads the company's global sales, marketing and services organization of more than 47,000 employees in more than 190 countries. Under his leadership, the sales and marketing group delivered more than \$78.6 billion in revenue in fiscal 2013. Turner oversees worldwide sales, field marketing, services, support and partner channels as well Microsoft Stores and corporate support functions including Information Technology, Worldwide Licensing & Pricing and Operations. The sales and marketing organization is focused on delivering Microsoft's family of devices and services to customers and partners all over the world.